

MEDIA KIT · 2026

IMPACT LEGACY

GOVERNANCE · LIFESTYLE · INFLUENCE

*Partner with a magazine for leaders,
institutions and ideas that create
lasting impact.*



Current edition: April 2026

A publication of the Impact Institute for Directors & Corporate Governance
(IIDCG)

contact@impactlegacy.org · [impactlegacy.org](https://www.impactlegacy.org)

ABOUT

A premium international magazine for accomplished people and influential ideas

Impact Legacy celebrates accomplished people, influential ideas and stories that create lasting impact — across governance, lifestyle and influence. It brings together editors and contributors across governance, business, diplomacy, hospitality, lifestyle, sport, youth, technology and global affairs.

The magazine is published by the Impact Institute for Directors & Corporate Governance (IIDCG). Each edition is available as a digital magazine, and its stories live on impactlegacy.org, in a weekly newsletter and across the magazine's social channels.

WHAT WE COVER

Leadership

Business

Governance

Politics

Current Affairs

Hospitality

Lifestyle

Interviews

Opinion

Women Leaders

EDITORIAL STANDARDS

Editorial independence comes first. Advertising and sponsored content are always clearly labelled and never influence what the editorial team chooses to cover. Our editorial, corrections and advertising policies are published at impactlegacy.org.

Where partners appear

The magazine

Edition-by-edition advertising and features in the Impact Legacy digital magazine, including sponsored interviews, profiles and features.

impactlegacy.org

Website placements across the homepage, category pages and articles, on desktop and mobile.

Weekly newsletter

A weekly editorial briefing with a mix of world affairs, leadership, lifestyle, wellbeing and hospitality stories, sent to subscribers who have asked for it.

Social channels

Branded editorial cards for Instagram, Facebook and LinkedIn, published as each story goes live.

Audience and readership figures are shared on request with qualified partners.

Ways to partner with Impact Legacy

Magazine-edition advertising

Advertising in individual editions of the magazine.

Sponsored interview, profile or feature

A clearly labelled sponsored story, developed with our editorial team.

Featured corporate partner

A prominent partnership position across the site and magazine.

Header leaderboard and homepage banner

Premium placements on the homepage.

Category-page banner

Reach readers of a chosen section, such as Leadership, Business or Hospitality.

Article sidebar and in-article units

Placements alongside and within stories.

Mobile banner

A placement designed for phones.

Newsletter sponsorship

Sponsorship of the weekly newsletter.

Event and annual partnerships

Long-term partnerships and event collaborations.

Rates, availability and creative specifications are provided on request.

GET IN TOUCH

Let's talk about your partnership

Tell us about your organisation and what you would like to achieve. We will come back with options that suit your goals.

ADVERTISING AND PARTNERSHIPS

contact@impactlegacy.org

EDITORIAL AND STORY IDEAS

editorial@impactlegacy.org

WEBSITE

impactlegacy.org